

Recordkeeping and Archival cooperation in a global market under pressure

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ICA

- created: June 9th, 1948 under auspices UNESCO
- members: ± 1,500 from ± 195 countries
- governance: AGM, EB, Program Commission,
Regional Branches,
Sections,
Working groups
Fund International Development (FIDA)
Forum NA (FAN)
- activities: policies, strategies, best practices,
standards, guidelines, cooperation,
support, advocacy etc.

Archives...

- ... record decisions, actions and memories
- ... unique and irreplaceable
- ... managed from creation
- ... authoritative sources of information
- ... underpinning accountable and transparent administrative actions
- ... open access:
 - enriches knowledge,
 - promotes democracy and
 - protects citizens' rights

UNESCO Memory of the World Conference
Vancouver, September 2012



ICA Congress August 2012 Brisbane Australia "A climate of change, sustainability, trust, identity",

Key issues:

- Recordkeeping, archives and social media
- Open data, open government
- Pressure:
 - budget cuts,
 - gap records creation – preservation
- Digital environment: upstream involvement archivists



ICA and Digital Preservation (1)

- Distinguish 'born digital' from digital copies ('re-born')
- Nature and use of the record has changed and will change
- Don't preserve everything, but appraise and select. From institutional approach to functional and societal approach.
- Digital Records have to be clearly described (metadata)
- Preservation Policy = International cooperation

ICA and Digital Preservation (2)

- We have to create Trusted Digital Repositories (TDR), but not each individual member: create networks, consortia, joint ventures (with industry ?)
- Open source software is vital
- Legal and policy frameworks need to be strengthened (risks: losing memory, being not accountable)
- Respect digital rights (FOI, copyright, privacy)

ICA and Digital Preservation (3)

So, in brief:

1. upstream involvement (with digital born records)
2. appraisal & selection (information registers)
3. metadata
4. international cooperation ("together we are strong")
5. open source

ICA and Digital Preservation (3)

On the other hand.....

The digital memory of the world issue is bigger than us (ICA):

- It is global
- We face pressure on budgets
- All information sectors (science, arts, heritage, archives, libraries, museums, audiovisual, governments, companies etc.) have to be involved
- There are maybe conflicts of interest

So we need: a real coalition, leadership and action
(from charter to roadmap)

ICA Strategy 2012-2014: Resist the pressure

1. We want to bring our members in the right (upstream) position
2. We want to empower and connect our members (training, peer reviews, audits, consortia etc.)
3. We want to be part of a coalition/roadmap for (global) solutions, agreements and political attention (UNESCO, IFLA, ICOM, Open Government Initiative, EU, centers of excellence, industry etc.)

THE INTERNATIONAL COUNCIL ON ARCHIVES

Thank you



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