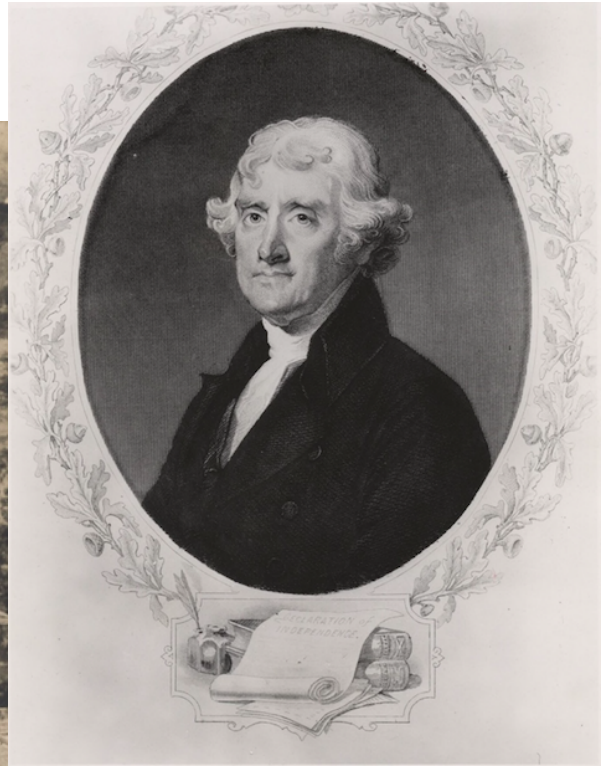


Beyond controversy: Appraising websites and social media in the university archives

Bethany Anderson, University of Virginia
July 2, 2019
ICA-SUV conference, Dundee, Scotland

The University of Virginia (UVA)



Academical village



President's Commission on
**Slavery and
the University**

Report to
President Teresa A. Sullivan
2018


UNIVERSITY of VIRGINIA

Interrogating UVA's history

<https://at.virginia.edu/2XbOecv>

Websites and social media can help us shift the emphasis from capturing documentation *about* people to documentation *by* people

The university and controversy

MATERIALS RELATING TO THE RESIGNATION AND REINSTATEMENT OF PRESIDENT
TERESA SULLIVAN

Contribute to the UVa Archives

Featured Item

No featured items are available.

Featured Collection

No featured collections are available.

Recently Added Items

["DID CLIMATE CHANGE CONTROVERSY CAUSE UVA'S SACKING OF TERESA SULLIVAN?"](#)

Article in The Guardian, 14 November 2012, by U.Va. history professor Robert Geraci showing previously unreported clues to a possible cause or...[see more](#)

[U.VA.'S "JUNE CRISIS": WAS IT ABOUT CLIMATE SCIENCE?](#)

[WAKE-UP CALL: LOCAL STORIES: UVA AND THE WEATHER](#)

On the July 8 Wake-Up Call on WNRN-FM, host Rick Moore is joined by show producer Sean McCord to discuss local issues in the news, including the...[see more](#)

[SULLIVAN SUPPORT BANNER FROM JUNE 24, RALLY FOR HONOR](#)



<http://sullivan.lib.virginia.edu/>

Universities and controversies

The screenshot shows the top navigation bar of the University of Illinois Archives website. It includes the University of Illinois logo and name, the text 'UNIVERSITY LIBRARY UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN', and the 'University of Illinois Archives' title. Below this is a navigation menu with links for 'About', 'Collections', 'Services', and 'Blog'. The breadcrumb trail reads 'University of Illinois Archives > Social Media Archives > Salaita Reference File and Index'. The main heading is 'Salaita Reference File and Index'. The introductory paragraph states: 'This document provides an index to preservation copies of documents, news stories, blog posts, social media traffic, and other materials concerning (a) the decision by the University of Illinois at Urbana-Champaign to rescind a job offer to Steven Salaita and (b) the subsequent controversy and lawsuit regarding this decision. The indexed materials are stored in the Internet Archive or in a preservation repository managed by the University of Illinois at Urbana-Champaign.' The linked materials section begins: 'The linked materials comprise (a) textual documents from the University of Illinois at Urbana-Champaign and (b) or/other public (i.e. Internet-accessible) resources such as news articles, blog postings, and public tweets. The index organizes these materials by type of material and chronologically by date of creation thereunder. All materials linked in this document were available on a public website at the time that their links were captured.'

Steven Salaita Clippings Index

This document provides an index to preservation copies of documents, news stories, blog posts, social media traffic, and other materials concerning (a) the decision by the University of Illinois at Urbana-Champaign to rescind a job offer to Steven Salaita and (b) the subsequent controversy and lawsuit regarding this decision. The indexed materials are stored in the Internet Archive or in a preservation repository managed by the University of Illinois at Urbana-Champaign.

The linked materials comprise (a) textual documents from the University of Illinois at Urbana-Champaign and (b) or/other public (i.e. Internet-accessible) resources such as news articles, blog postings, and public tweets. The index organizes these materials by type of material and chronologically by date of creation thereunder. All materials linked in this document were available on a public website at the time that their links were captured.

Most materials are available through the Internet Archive and are managed under their [terms of service, privacy, and copyright policy](#). Upon request, we may unlink material from this index while the Internet Archives is addressing a rights issue.

A small subset of the materials (for example YouTube videos and Twitter streams) have been captured by the University of Illinois Archives staff using web capture tools, and these materials are being stored in a preservation repository managed by the University Archives and Library. As of August 2015, links to these documents do not appear below because we anticipate that we may only be able to provide access to them locally or via their original links. The Archives is developing policies and procedures for their access and use.

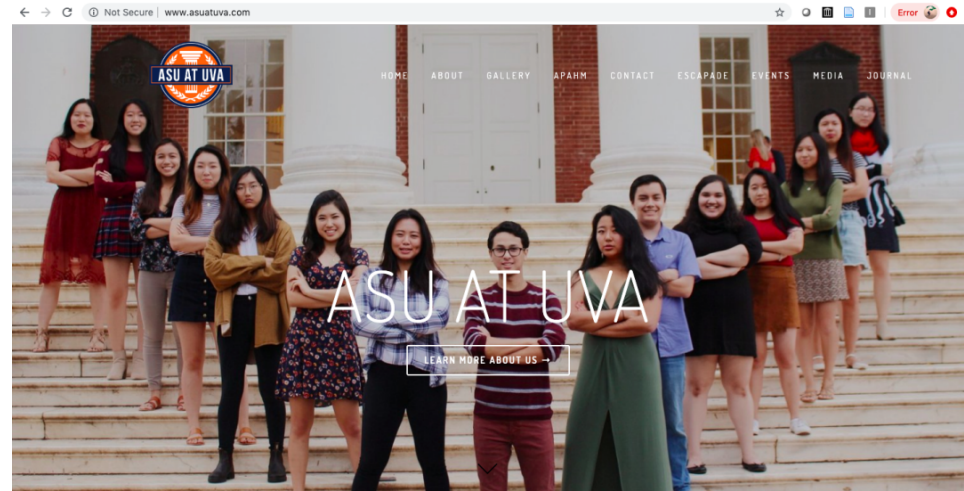
The University of Illinois Archives does not endorse the opinions expressed in the any of the materials linked from this index. They are are intended for use in private research, teaching, and study, and the index is provided to encourage fair use, as defined by the US Copyright Act. **For all other uses of these materials, including but not limited to publication, broadcast, and distribution, you must obtain written permission in advance from original author, creator, or copyright owner of the materials that are linked from this index.**

Archivists should “...become active participants in the creation, analysis, and selection of the documentary record.” - Helen Willa Samuels (*Varsity Letters*, 1992)

Collecting Student Organization Websites and Social Media



The image shows a Facebook profile for the Asian Student Union at UVA. The profile picture is a circular logo with the text "ASU AT UVA" and a stylized building icon. The cover photo features a quote by Cheech Marin: "We are a multicultural country - always have been, and to our credit, always will be. It is something that we should be very proud of and embrace." Below the quote is an image of the Statue of Liberty. The text "Asian Student Union" is written in a large, elegant font. The profile name is "Asian Student Union at UVA" with the handle "@asuliva". The page includes a navigation menu on the left with options like Home, Posts, Reviews, Videos, Photos, About, Community, Groups, and Events. The main content area shows a post from the album "ASU Pride Month 2019" and a "Send Message" button.



The image shows the website for the Asian Student Union at UVA. The website has a clean, modern design with a navigation menu at the top including Home, About, Gallery, APAHM, Contact, Escapade, Events, Media, and Journal. The main content area features a large photograph of a diverse group of students standing on the steps of a brick building. The text "ASU AT UVA" is overlaid on the photo in a large, white, sans-serif font. Below the text is a button that says "LEARN MORE ABOUT US". The website is viewed on a browser, with the address bar showing "www.asuatuva.com".

Macro-appraisal and functional analysis

“The objective is to capture the full richness of provenance information—the structures, processes, and activities of organizations—and to make routine the inferential process which permits one to locate information which has been or is being created by organizational activities.” (David Bearman and Richard H. Lytle, “The Power of the Principle of Provenance,” *Archivaria* (1985-86))

What functions/activities
document the university?
Which perspectives are not
represented?

Seven Functions from *Varsity
Letters*

Promote culture

Convey knowledge

Confer credentials

Foster socialization

Provide public service

Conduct research

Sustain the institution

Promote culture

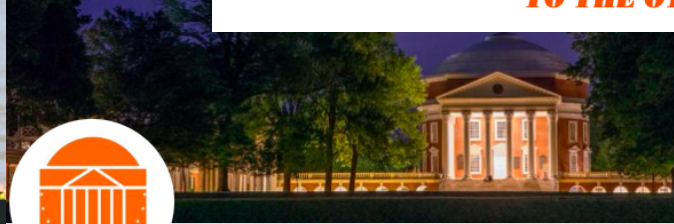
UVA Athletics

The screenshot shows the top navigation bar of the UVA Athletics website. It features a red background with white text and icons. The navigation items are: SPORTS, ATHLETICS, FANS, TICKETS, SHOP, MULTIMEDIA, SOCIAL, VAF, a search icon, and a calendar icon. Below the navigation bar, there is a sports schedule section with a 'CHOOSE SPORT' dropdown menu set to 'VIEW FULL SCOREBOARD'. The schedule lists several events: XC/TRACK (Jun 8 | FINAL), MEN'S SOCCER (Aug 17 | 7:00 p.m.), MEN'S SOCCER (Aug 20 | 7:00 p.m.), MEN'S SOCCER (Aug 24 | 7:00 p.m.), and another MEN'S SOCCER event. Each event includes the opponent's name and logo, such as SIENA (EXH.), VILLANOVA (EXH.), DREXEL, and VIRGINIA.

Honor Committee

The University of Virginia's Honor Code is at once an injunction and an aspiration. The injunction is simple: students pledge never to lie, cheat, or steal, and accept that the consequence for breaking this pledge is permanent dismissal from the University. It is for its aspirational quality, however, that the Honor Code is so cherished: in leading lives of honor, students have continuously renewed that unique spirit of compassion and interconnectedness that has come to be called the Community of Trust.

"HONOR CALLS US TO BE HONORABLE TO EACH OTHER NOT MERELY BY NOT COMMITTING TRANSGRESSIONS, BUT ALSO BY DOING REVERENCE TO THE OTHER IN OUR MIDST."



The screenshot shows the profile page of the official Twitter account of the University of Virginia (@UVA). The profile picture is a stylized orange icon of the Rotunda. The account is verified and has a blue checkmark. The bio reads: "The official Twitter account of the University of Virginia, by University Communications. #Wahoowa". The location is listed as "Charlottesville, VA" with a link to "virginia.edu" and a note that the account was joined in March 2007. The account has 1,554 following and 85.5K followers. Below the bio, it says "Followed by RWHolsingerPhotos, Uva Puzzle Poetry Group, and 54 others you follow".

UVA Twitter account

What would
functions/activities as
documented from the
bottom up look like?


Advocating diversity

Advocating for pay equity

Holding the university accountable
for its actions


Participating in larger societal and
political dialogues

Others?

 **Living Wage at UVA** @LivingWageatUVA · Mar 7
Our [#FIGHTFORSIXTEENUVA](#) continues nonetheless, but let us celebrate the victory we have finally won today! We are indebted to the many Black and Brown workers who gave (and lost) their lives servicing within the University and Health systems. May real justice continue to reign.

2 34 125

[Show this thread](#)

 **Living Wage at UVA** @LivingWageatUVA · Mar 14
[@presjimryan](#) a salary of \$750k is ridiculous when the average contracted employee makes less than 5% of what you're paid. The wage inequalities that you constantly benefit from are killing the dreams and lives of so many. [#FIGHTFORSIXTEENUVA](#)

1 5

[Show this thread](#)

 **Living Wage at UVA** @LivingWageatUVA · Oct 19, 2018
BOOST: With contract endowment is \$9.5 BILLION, the university has monopolized not only the Virginia economy as we

[neighbor?](#)

Extinction Club at UVA

 EXTINCTION CLUB UVA · MONDAY, JULY 23, 2018

Hey guys! The UVA Extinction Club is a club based on the New Curriculum that is devoted to discussing and implementing change in the University and Charlottesville community in regards to the effects of climate change. We focus primarily on the causes of climate change and the extinction of species all over the globe. On this page, you will find helpful information about the club, including how to get in touch with us and pertinent articles surrounding the state of our world and environmental policies everywhere.


 **UVa CHARGE** @UVaCHARGE · Mar 17, 2017
"Good news—story picked up internationally by news media. Bad news—many stories indicated I was male." [#voicesandvisibilityuva](#)

1

 **UVa CHARGE** @UVaCHARGE · Apr 10, 2017
"I love that so many girls care about the environment; then I can mentor our future engineers!" [#voicesandvisibilityuva](#)

1 3

 **UVa CHARGE** @UVaCHARGE · Mar 23, 2017
"Science, math, and engineering are starved for visible female role models, but they are out there." [#voicesandvisibilityuva](#) [#womeninSTEM](#)

 **Caitlin Wylie** @CaitlinDWylie · Oct 9, 2017
Proud to share the exhibits we built about UVA women in STEM at the [ARGE](#)

interpret portraits of their
[uva @UVaCHARGE](#)

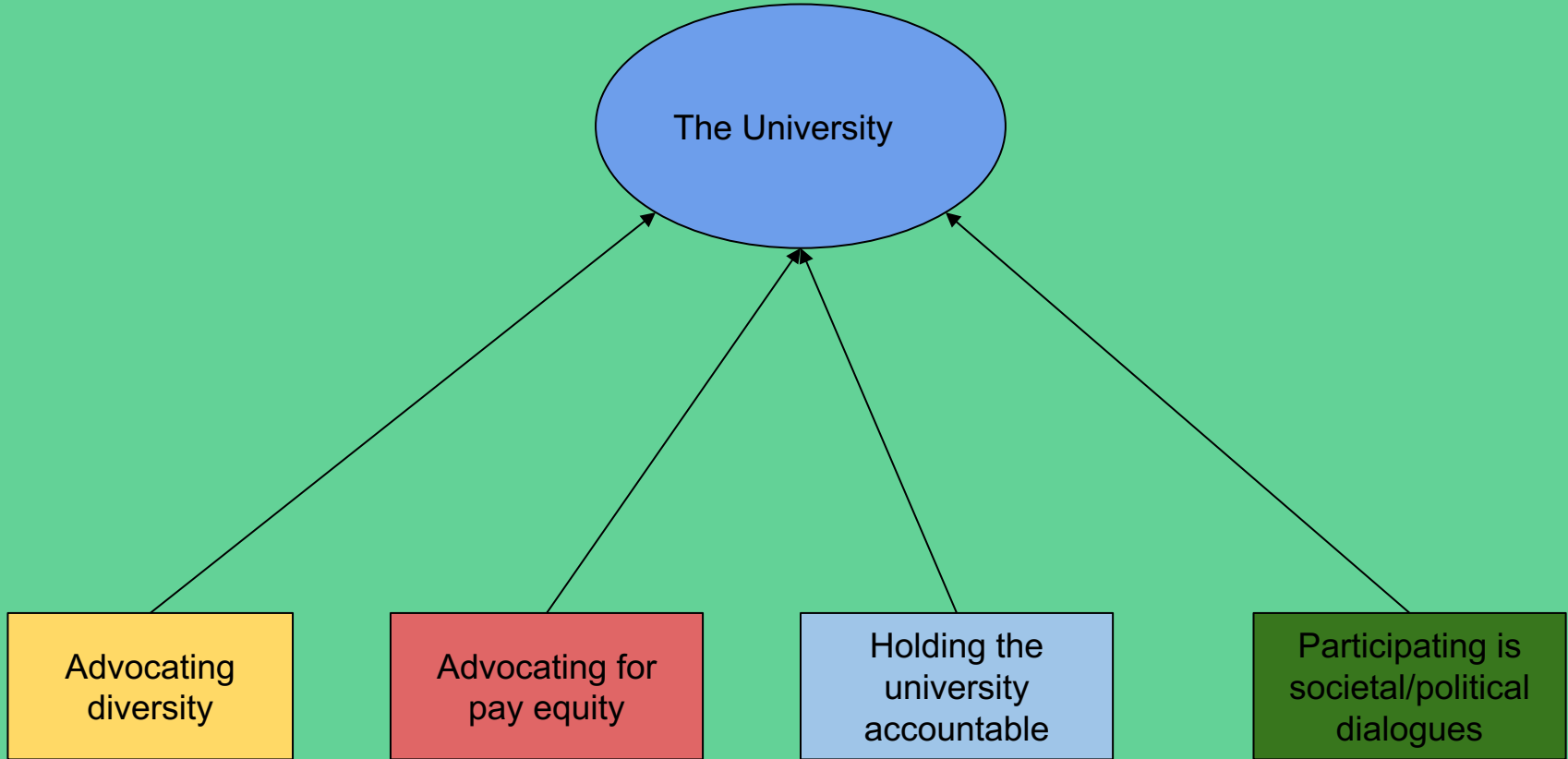
[#voicesandvisibility/UVA](#)
Charge: Advocating diversity
(women in STEM)

[#fightforsixteen/Living Wage](#) campaign:
Advocating for pay equity/holding university accountable

Extinction club Facebook page: participating in larger societal and political dialogues

A university is also a “health care provider, entertainment center, sports business, start-up incubator, sustainability coordinator, and industrial and government research center, not to mention a food service, and employment agency...”
Chad Wellmon (*Organizing Enlightenment*, 2015)

View from the Bottom up



(These are subject to be fluid and change over time)

Thank you!

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