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ICNS #IAW2024

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#CYBERARCHIVES

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BRANDSHEET

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INTERNATIONAL ARCHIVES WEEK

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[HTTP://ICA.ORG/](http://ICA.ORG/)

THE LOGO

MAIN LOGO



SECONDARY LOGO



2

THE HASHTAG

ENG / FREN / ESP

#IAW2024

ENG

#CYBERARCHIVES

FREN

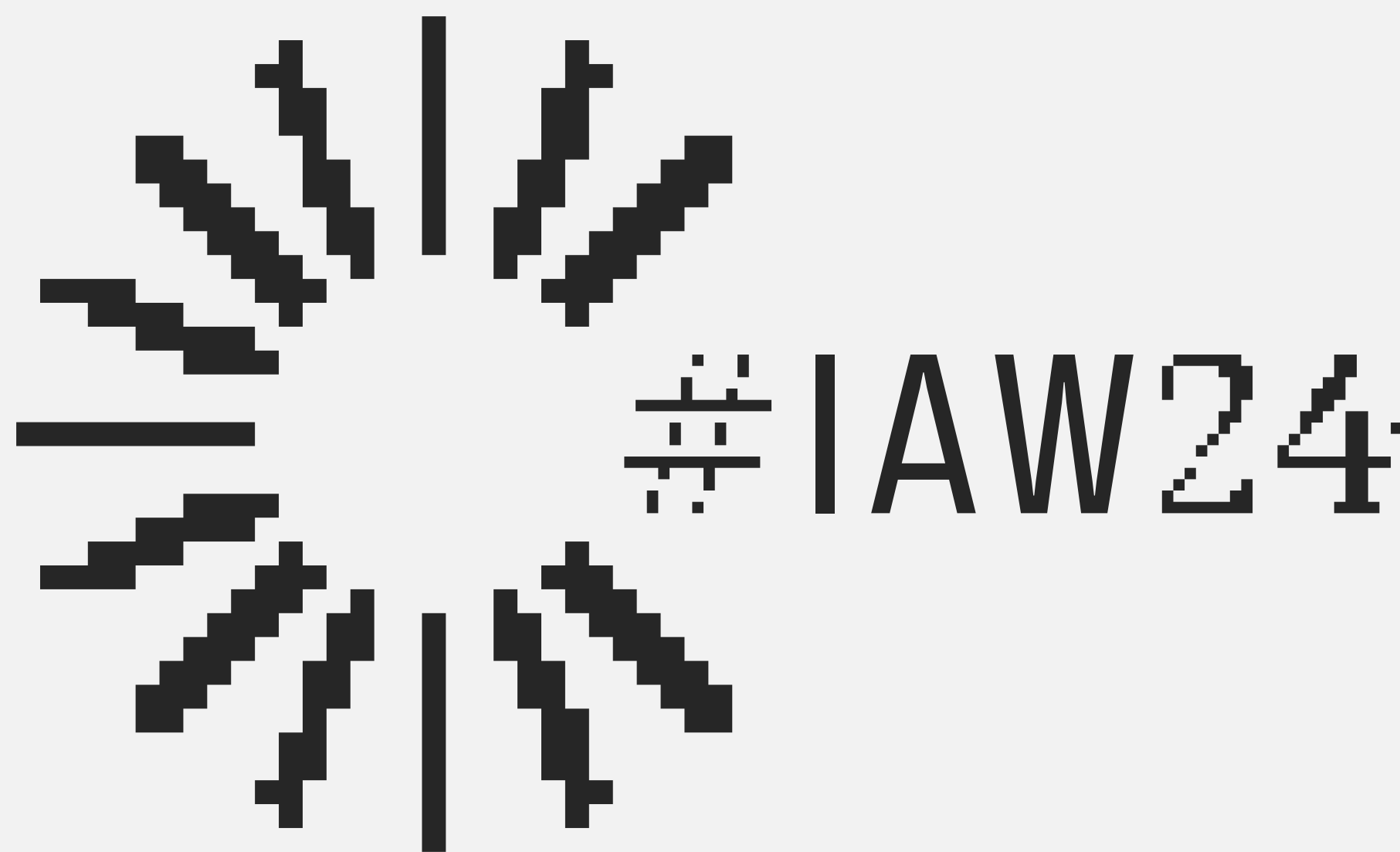
#CYBERARCHIVES

ESP

#CIBERARCHIVOS

LOGO IAW + HASHTAG

ENG / FREN / ESP



LOGO + HASHTAG

ENG / FREN



ESP



PRIMARY TYPE

REDACTION 50 REGULAR

ABC abc 123

LOREM IPSUM DOLOR SIT AMET,
CONSECTETUER ADIPISCING
ELIT, SED DIAM NONUMMY NIBH
EUISMOD TINCIDUNT UT

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!"#\$%&/'()*=?~*[];:_

SECONDARY TYPE

SYSTEM85 PRO REGULAR

ABC abc 123

LOREM IPSUM DOLOR SIT AMET,
CONSECTETUER ADIPISCING ELIT,
SED DIAM NONUMMY NIBH EUISMOD
TINCIDUNT UT

abcdefghijklmnopqrstuvxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!"#\$%&/()=?;`*[]:;_

COLORS

GREEN

#747F49

RGB 116. 127. 73

BLUE

#5575D9

RGB 85. 117. 217

VIOLET

#730067

RGB 115. 0. 103

BLACK

#262626

RGB 38. 38. 38

COLOR COMBINATIONS

