Digital Records Curation Programme (DRCP) - English Version

Week 10 – Class: Web and Social Media Archiving

Learning Outcomes

At the end of this class, students should be able to:

- understand why some websites and social media account should be preserved
- understand approaches to preserving websites
- develop strategies for preserving social media

Lesson Plan

1. Introduction

Ask students to summarise their learning from the previous class.

2. Discussion – Websites as Records (10 – 20 minutes)

Ask your students to consider if websites are records. According to what definitions? What characteristics do websites have that make them records (or not)? Why might we want to preserve websites?

3. Lecture - What is Web Archiving? (20 – 30 minutes)

Use the DRCP slides for this class to provide a short lecture on web archiving.

4. Discussion – Offshore Journalism Project (20 minutes)

Ask students how the Offshore Journalism Project approach could be used in your country.

5. Lecture - Social Media (10 minutes)

Use the DRCP slides for this class to provide a short lecture on social media.

6. Group Work – Social Media Preservation Strategies (1 hour)

Working in four groups, have the students use the State Records NSW guidance available at https://www.records.nsw.gov.au/recordkeeping/advice/strategies-for-
managing-social-media-information to develop an approach to social media preservation for:

- Group 1: A charity that provides services to the homeless
- Group 2: An international mining company
- Group 3: A local authority or town council
- Group 4: A political party

The groups should present their strategies to the class, explaining their choices.

7. Conclusion

Summarise what you have covered in class in relation to learning outcomes for this class.

Explain the ‘Your Social Media “Archive”’ task in the Module Handbook and ask students to complete it before the Week 10 seminar.