A nationwide iterative approach to digital preservation in developing countries

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CONTEXT
Tasmania: 68411 km²
Costa Rica: 51100 km²
Small country with big world problems

- Limited resources.
- Complex digital divide (personal / institutional).
- Bureaucracy.
- Resistance to change.
- Politically unstable region.
- “No one is a prophet in his own land”.

[Map of Costa Rica]
And a really big challenge...

• By December 2020, 75% of all documents produced by the administration must be digital (Digital Governance Directive, Sep., 2018).

• 7-10% finish their lifecycle as a permanent value document in our National Archives.
EMBRACE THE OPPORTUNITIES
1. Stretch your resources

• Spend wisely, make every coin count.

• Re-use your existing solutions.

• Make it “attractive”.
2. Go with the flow

• Imitate and “tropicalize” the best practices and solutions.

• Remember: it is never a recipe.
3. Strategy is your project’s safety net

• Insert your initiative into a bigger picture agenda.

• Make sure your stakeholders look good in the picture.
4. Remember: perfect is the enemy of good

• You want everyone in the party, not in the planning.

• 80/20 for results.

• Continuous improvement.
5. Convince first, enforce later

- Bulletproof your projects with research.
- Simplify your message.
- Show some numbers.
- Preach WITH the choir.

4 YEARS – CENTRAL GOVT

~ 3 million USD
~ 13 million USD
THANK YOU - MUCHAS GRACIAS