THE NATIONAL MOVEMENT FOR THE AWARENESS OF ORDERLY ARCHIVING IN INDONESIA: AN EXPERIMENTATION TO RECHARGE THE INDONESIAN GOVERNMENT AGENCIES COMMITMENT ON ARCHIVING

HARRY BAWONO
RAYI DARMAGARA
RIO ADMIRAL PARIKESIT

National Archives of the Republic of Indonesia

Session 3.3 Cultural sustainability and security through archives
Designing the Archives
Adelaide, 21 – 25 October 2019

www.presentationongo.com
Problem Statement

01 Bureaucratic reform in Indonesia

02 Recordkeeping as its variable

03 Archival field in Indonesia

04 The National Movement for the Awareness of Orderly Archiving
   Orderly archiving = good recordkeeping

How do we make the GN(S)TA program run continuously so that it can solve Indonesian archival problems optimally
Conceptual Framework and Method

1. SOCIAL MOVEMENTS
   - State-sponsored Social Movement;
   - Promotional

2. ARCHIVES/RECORDS, ARCHIVAL
   - Law Number 43 of 2009 on Records and Archives Administration
   - Government Regulation Number 28 of 2012 on The Implementation of Law Number 43 of 2009 on Records and Archives Administration

3. THE NATIONAL MOVEMENT FOR THE AWARENESS OF ORDERLY ARCHIVING
   Gerakan Nasional (Sadar) Tertib Arsip (GN(S)TA)

Method: Unintended participatory observation (from 2017 to mid-2018)
Indonesian Archival Condition: Illustrating the Problems
ANRI’S COMPLIANCE AUDIT 2016-2017

MINISTERIAL: 36%
PROVINCIAL: 61%
NON-MINISTERIAL: 39%
DISTRICT/MUNICIPAL: 93%

POOR POOR POOR POOR
Archivists Minds & Emotions

SPECIFIC IDENTITY

AVOIDING RISK

INFERIORITY, MARGINALIZED, IGNORED
GN(S)TA as a New Strategy to Solve the Problems
GN(S)TA’s Timestamp

**LAUNCH**
ANRI through the Ministry of Administrative and Bureaucratic Reform on August 17, 2016 named The National Movement for the Awareness of Orderly Archiving

**REGULATION**
ANRI’s Regulation Number 7 of 2017 on GNSTA; Preseidential Regulations (ongoing process)

**2017**

**RE-BRAND**
The National Movement for the Awareness of Orderly Archiving (GNSTA) ==> The National Movement for the Orderly Archiving (GNTA)

**2016**

**2018**
The Indicators

6 GOOD

GOOD POLICIES
GOOD ORGANIZATION
GOOD HUMAN RESOURCES
GOOD INFRASTRUCTURE
GOOD RECORDS MANAGEMENT
GOOD FUNDING
The Mascot

Si Antri

Created by
Andri Muamar Sidik S.Sn
Who has joined?

Ministerial Agencies
- Law and Human Rights
- Health
- Environment and Forestry
- Industrial
- Financial
- State Secretary
- Administrative and Bureaucratic Reform
- Research & Higher Education
- Public Prosecution Service

Non-Ministerial Agencies
- Aeronatics and Space Institute
- State Cyber and Cryptography Agency
- Meteorology and Geophysics Agency
- National Archives
- Drug and Food Control Agency

Provincial Government Agencies
- West Java
- East Nusa Tenggara
- Jakarta

District/Municipal Government Agencies
- Gorontalo
- Payakumbuh
- Buleleng
- Tanah Datar
- Pekanbaru
- Solok (District)
- Solok (Municipal)
- Padang Panjang
- West Waringin
- West Sumbawa
- Musi Banyuasin
GN(S)TA’s Ceremonial Declaration

Public Prosecution Service, 14 October 2019
Attorney General & ANRI’s Director General

Research & Higher Education Ministry, 14 October 2019
Minister of Research & Higher Education
GN(S)TA As a State-Sponsored Movement: Formal, Substantial, and Emotional Component
GNSTA Components

FORMAL
Regulations : Indicators (6 Good)
• the ANRI’s Regulation Number 7 of 2017 concerning The National Movement for the Awareness of Orderly Archiving;
• the ANRI’s Regulation Number 38 of 2015 concerning Guidelines for Recordkeeping Supervision;
• Compliance Audit Score affected bureaucratic reform incentive;
• Declaration ceremonial by joining agencies;

SUBSTANTIAL
Indicators in formal level = Empirical

EMOTIONAL
Good emotional quality : pride, hope, solidarity

Commitment in practice Good Recordkeeping
Improvement

MINISTERIAL
2016 0 excellent
2018 3 excellent

PROVINCIAL
2017 0 excellent
2018 1 excellent

DISTRICT/MUNICIPAL
2017 8 Good
2018 33 Good

MINISTERIAL
2016 4 Poor
2018 1 Poor

PROVINCIAL
2017 16 Poor
2018 10 Poor

DISTRICT/MUNICIPAL
2017 425 Poor
2018 331 Poor
Analysis I
Current Conditions

FORMAL

- the ANRI's Regulation Number 7 of 2017 concerning The National Movement for the Awareness of Orderly Archiving;
- the ANRI's Regulation Number 38 of 2015 concerning Guidelines for Recordkeeping Supervision;
- Compliance Audit Score affected bureaucratic reform incentive;
- Declaration ceremonial;
- The absent of Presidential Regulations.

SUBSTANTIAL

Compliance Audit score

EMOTIONAL

- Mascot of the movement, Si ANTRI;
- Event in popular format;
- Too much procedural and forget to explore the emotional sense of the actors (archivist)
Analysis II
Improvement Suggestions

- Presidential Regulations

Activating other relevant variables: symbols such as the quality of supporting facilities for archivists' work, emotional quality of archivists and others.

- Emotional quality indicators included in the substantial component;

- Management of emotional movements to build and maintain positive emotions, such as pride, solidarity and others that can eliminate negative emotions such as inferiority, feeling marginalized and others;

- Utilization of digital and physical space in urban areas as instruments for building positive emotions.
Conclusion

The movement needs to strengthen especially in the substantial and emotional components so that the movement is not only focused on the formal component.
References

Book/Journal/Magazines/Newspaper
• Josie Wales, Community Archives and The Archival Community, Thesis on Archival Studies, Leiden University, 2014, p.69
• Majalah ARSIP Edisi 71 Tahun 2017
• Manuel Castells, Networks of Outrage and Hope: Social Movements in The Internet Age, second edition. Polity Press; Cambridge, 2015

Regulations Document
• Law Number 43 of 2009 on Records and Archives Administration
• Government Regulation Number 28 of 2012 on The Implementation of Law Number 43 of 2009 on Records and Archives Administration
• Ministry of Administrative and Bureaucratic Reform Regulation’s Number 42, 2018 concerning on Inpassing for Civil Servant in Functional Position
• Government Regulation Number 11, 2017 concerning on the Management of Goverment Officials
• ANRI’s Regulation Number 6 of 2019 concerning Archiving Supervisions
• Indonesia Medium Term Development Plan 2010-2014
• Book 2nd Indonesia Medium Term Development Plan 2015-2019

Interview
• Informant I previously served as a structural administrator who also served as a commitment-maker official in a provincial governments agency. Unintended Interview on September 30, 2019.
• Informant R previously served as a structural administrator who also served as a commitment-maker official in a provincial governments agency. Unintended Interview on September 30, 2019

Other Sources
• The ANRI’s General Secretary letter Number HK.01/95/2018 dated January 10, 2018 to the Deputy of Organizations and Governance of the Ministry of Administrative and Bureaucratic Reform
• Andri Mu’amar Sidik, Desain Kharakter Maskot Sayembara GNSTA (Gerakan Nasional Sadar Tertib Arsip), 2019.