

**THE NATIONAL MOVEMENT FOR THE  
AWARENESS OF ORDERLY  
ARCHIVING IN INDONESIA:  
AN EXPERIMENTATION TO RECHARGE THE INDONESIAN  
GOVERNMENT AGENCIES COMMITMENT ON ARCHIVING**

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**National Archives of the Republic of Indonesia**

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# Problem Statement

01

**Bureaucratic reform in Indonesia**



02

**Recordkeeping as its variable**



03

**Archival field in Indonesia**



04

**The National Movement for the Awareness of Orderly Archiving**

Orderly archiving = good recordkeeping



?

**How do we make the GN(S)TA program run continuously so that it can solve Indonesian archival problems optimally**

# Conceptual Framework and Method



## **1 SOCIAL MOVEMENTS**

- State-sponsored Social Movement;
- Promotional

## **2 ARCHIVES/RECORDS, ARCHIVAL**

- Law Number 43 of 2009 on Records and Archives Administration
- Government Regulation Number 28 of 2012 on The Implementation of Law Number 43 of 2009 on Records and Archives Administration

## **3 THE NATIONAL MOVEMENT FOR THE AWARENESS OF ORDERLY ARCHIVING**

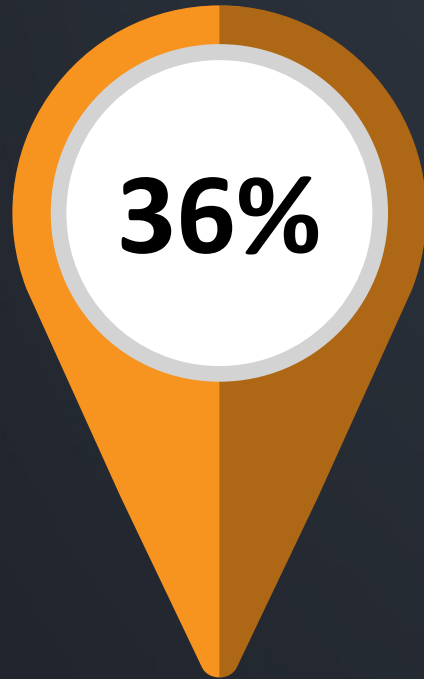
Gerakan Nasional (Sadar) Tertib Arsip (GN(S)TA)

**Method: Unintended participatory observation (from 2017 to mid-2018)**

# Indonesian Archival Condition: Illustrating the Problems

# ANRI'S COMPLIANCE AUDIT 2016-2017

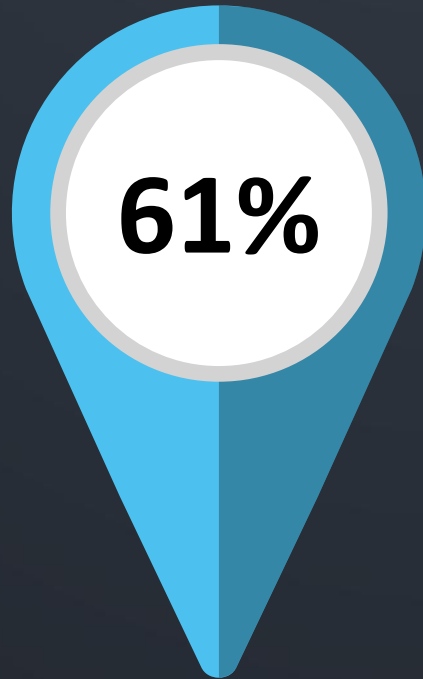
MINISTERIAL



**36%**

**POOR**

PROVINCIAL



**61%**

**POOR**

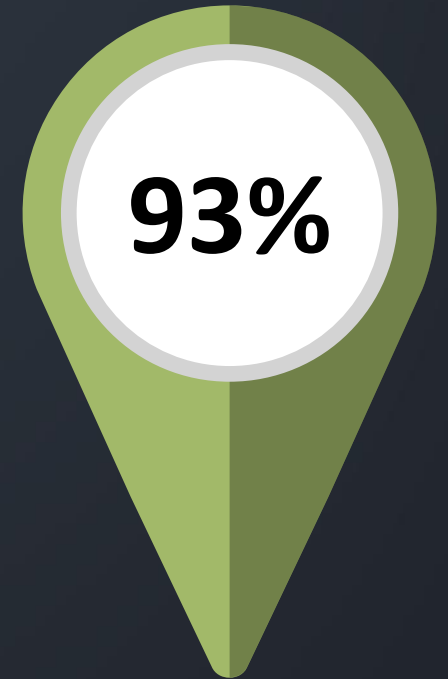
NON-MINISTERIAL



**39%**

**POOR**

DISTRICT/MUNICIPAL



**93%**

**POOR**

## Archivists Minds & Emotions

INFERIORITY,  
MARGINALIZED, IGNORED

SPECIFIC IDENTITY

AVOIDING RISK



# **GN(S)TA as a New Strategy to Solve the Problems**

# GN(S)TA's Timestamp

## LAUNCH

ANRI through the Ministry of Administrative and Bureaucratic Reform on August 17, 2016 named **The National Movement for the Awareness of Orderly Archiving**

2017

## RE-BRAND

**The National Movement for the Awareness of Orderly Archiving (GNSTA) ==>**  
**The National Movement for the Orderly Archiving (GNTA)**



2016



## REGULATION

ANRI's Regulation Number 7 of 2017 on GNSTA;  
Presidential Regulations (ongoing process)



2018



# The Indicators

6 GOOD



# The Mascot



# Si Antri

Created by  
Andri Muamar Sidik S.Sn

# Who has joined?



# GN(S)TA's Ceremonial Declaration



Public Prosecution Service, 14 October 2019  
Attorney General & ANRI's Director General



Research & Higher Education Ministry , 14 October 2019  
Minister of Research & Higher Education

# **GN(S)TA As a State-Sponsored Movement: Formal, Substantial, and Emotional Component**

# GNSTA Components

## FORMAL

Regulations : Indicators (6 Good)

- the ANRI's Regulation Number 7 of 2017 concerning The National Movement for the Awareness of Orderly Archiving;
- the ANRI's Regulation Number 38 of 2015 concerning Guidelines for Recordkeeping Supervision;
- Compliance Audit Score affected bureaucratic reform incentive;
- Declaration ceremonial by joining agencies;

## SUBSTANTIAL

Indicators in formal level =  
Empirical

## EMOTIONAL

Good emotional quality :  
pride, hope, solidarity



# Improvement

## MINISTERIAL

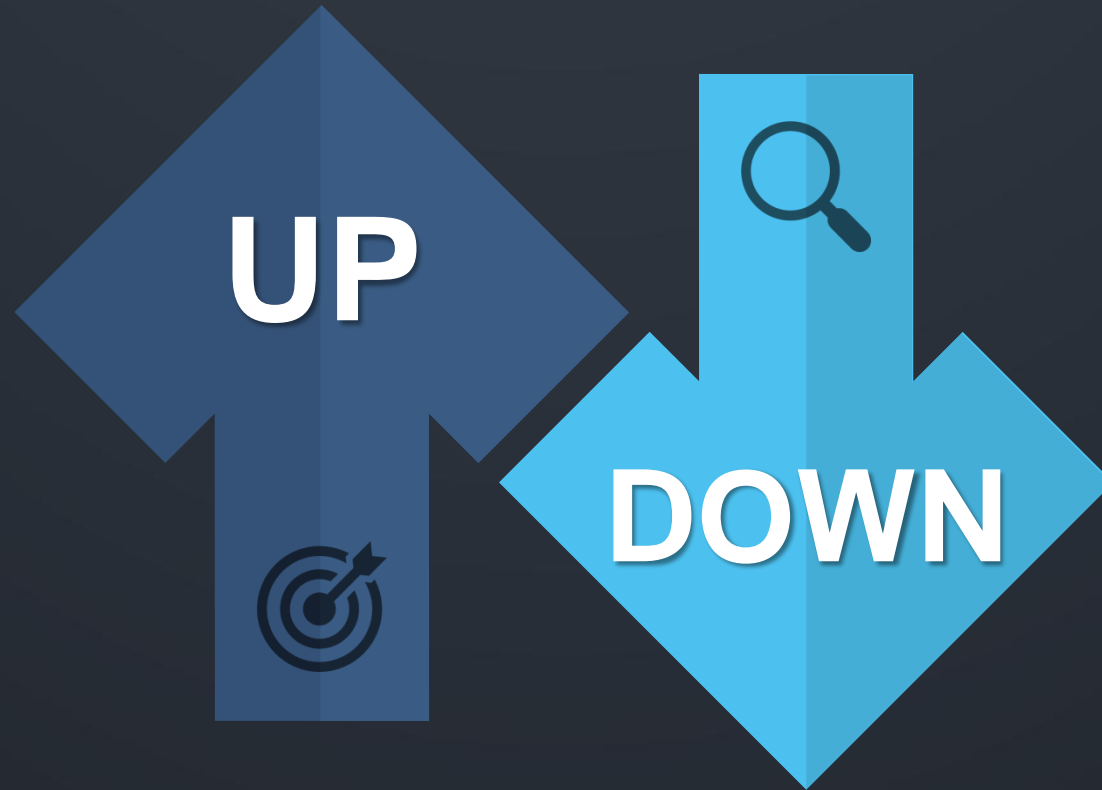
2016 **0** excellent  
2018 **3** excellent

## PROVINCIAL

2017 **0** excellent  
2018 **1** excellent

## DISTRICT/MUNICIPAL

2017 **8** Good  
2018 **33** Good



## MINISTERIAL

2016 **4** Poor  
2018 **1** Poor

## PROVINCIAL

2017 **16** Poor  
2018 **10** Poor

## DISTRICT/MUNICIPAL

2017 **425** Poor  
2018 **331** Poor

# Analysis I

## Current Conditions



- the ANRI's Regulation Number 7 of 2017 concerning The National Movement for the Awareness of Orderly Archiving;
- the ANRI's Regulation Number 38 of 2015 concerning Guidelines for Recordkeeping Supervision;
- Compliance Audit Score affected bureaucratic reform incentive;
- Declaration ceremonial;
- The absent of Presidential Regulations.

### Compliance Audit score

- Mascot of the movement, Si ANTRI;
- Event in popular format;
- Too much procedural and forget to explore the emotional sense of the actors (archivist)

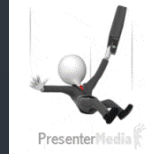


# Analysis II

## Improvement Suggestions



### FORMAL



### SUBSTANTIAL



### EMOTIONAL

#### - Presidential Regulations

Activating other relevant variables: symbols such as the quality of supporting facilities for archivists' work, emotional quality of archivists and others.

- emotional quality indicators included in the substantial component;
- Management of emotional movements to build and maintain positive emotions, such as pride, solidarity and others that can eliminate negative emotions such as inferiority, feeling marginalized and others;
- Utilization of digital and physical space in urban areas as instruments for building positive emotions

# Conclusion

The movement needs to strengthen especially in the substantial and emotional components so that the movement is not only focused on the formal component

# References

## Book/Journal/Magazines/Newspaper

- Hank Jonhston, What is Social Movement? Cambridge: Polity Press, 2014.
- James M. Jasper, Movement: Twenty Years of Theory and Research, *Annu. Rev. Sociol.* 2011. 37:285–303, doi 10.1146/annurev-soc-081309-150015
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- Josie Wales, Community Archives and The Archival Community, Thesis on Archival Studies, Leiden University, 2014, p.69
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- Manuel Castells, Networks of Outrage and Hope: Social Movements in The Internet Age, second edition, Polity Press; Cambridge, 2015
- Yang Su, State-sponsored social movements, in *The Wiley-Blackwell Encyclopedia of Social and Political Movements*, Edited by David A. Snow, Donatella della Porta, Bert Klandermans, and Doug McAdam. 2013 Blackwell Publishing Ltd. Published 2013 by Blackwell Publishing Ltd. DOI: 10.1002/9781405198431.wbespm395

## Regulations Document

- Law Number 43 of 2009 on Records and Archives Administration
- Government Regulation Number 28 of 2012 on The Implementation of Law Number 43 of 2009 on Records and Archives Administration
- Ministry of Administrative and Bureaucratic Reform Regulation's Number 42, 2018 concerning on Inpassing for Civil Servant in Functional Position
- Government Regulation Number 11, 2017 concerning on the Management of Government Officials
- ANRI's Regulation Number 6 of 2019 concerning Archiving Supervisions
- Indonesia Medium Term Development Plan 2010-2014
- Book 2<sup>nd</sup> Indonesia Medium Term Development Plan 2015-2019

## Interview

- Informant I previously served as a structural administrator who also served as a commitment-maker official in a provincial governments agency. Unintended Interview on September 30, 2019.
- Informant R previously served as a structural administrator who also served as a commitment-maker official in a provincial governments agency. Unintended Interview on September 30, 2019

## Other Sources

- The ANRI's General Secetary letter Number HK.01/95/2018 dated January 10, 2018 to the Deputy of Organizations and Governance of the Ministry of Administrative and Bureaucratic Reform
- Andri Mu'amar Sidik, Desain Karakter Maskot Sayembara GNSTA ( Gerakan Nasional Sadar Tertib Arsip), 2019.