



Section of Professional Associations

Section des Associations Professionnelles

**Meeting of the Section of Professional Associations (SPA) Bureau
September 5th, 2016 in Seoul, Korea, COEX Center at 2:00 PM**

PRESENT:

Alice Grippon (for Céline Guyon), Association des Archivistes Français
Becky Haglund Tousey, Society of American Archivists & Academy of Certified Archivists
Bernhard Post, Verband Deutscher Archivarinnen und Archivare
Bert de Vries, Royal Association of Dutch Archivists (KVAN)
Claude Roberto, Association des Archivistes du Québec
Cristina Bianchi, Association des Archivistes Suisses
Du Mei, Society of Chinese Archivists
Fred van Kan, Royal Association of Dutch Archivists (KVAN)
Joan Soler Jiménez, Associació d'Arxivers-Gestors de Documents de Catalunya
Michal Henkin, Israeli Archives and Information Association
Piotr Zawilski, Association of Polish Archivists
Vilde Ronge, Norwegian Society of Records Managers and Archivists

1. Administrative matters

1.1 Introductions and apologies

ICA Congress in Seoul had 1800 attendees from 60 countries. Fred opened the meeting with introductions around the table, including both incoming and outgoing SPA Bureau members. Country associations represented were: Netherlands, France, China, Germany, Norway, Poland, Catalonia, Switzerland, Israel, USA and Canada.

1.2 Approval of the agenda

The agenda was approved.

1.3 SPA budget

Fred asked the Paris office for an update on the 2016 budget but has not gotten a response as yet. He thinks there should be about 1000 Euro left in this year's budget. (Each year SPA gets a small budget of about 2-3 thousand Euros. But it is possible to submit a request to the Programme Commission for specific projects.)

1.4 SPA membership

Last year SPA had 74 member associations. This year we have 76 member associations.

1.5 SPA steering committee membership 2016-2020

Vilde will serve as Chair, Becky Haglund Tousey will serve as vice-chair, and Cristina Bianchi will serve as secretary for another term. However, since Claude is rolling off the Bureau as co-secretary, Cristina needs someone to take on the responsibility for the newsletter.

1.6 News from ICA

The sections chairs met yesterday to discuss a number of items. They discussed the Basic Principles on the Role of Archivists in support of Human Rights. They discussed financial issues and how the sections are financed. Section budgets come from the PC. Getting funding has become more difficult. In order to be funded, projects are required to address the ICA strategic principles. Fred expects things may change a bit so that sections will be able to get some independent operating budget so the chair does not have to approach the Programme Commission for every project. [PCOM money is still available for this year].

Another topic of discussion was the creation of new sections. There is some concern among the chairs about the number of new sections being created. As new sections are created, there is then more competition for budget from the PC. A new expert group on "Legal affairs" is being set up.

EB has delegated a lot of responsibility to the PC. Sections are created "from below" [from the membership] and Expert Groups are created "from above" [from the EB or PC]. And now the PCOM is discussing setting up Interest Groups. These interest groups would not be a governance body with a budget. But no process was set up or decided upon about how the interest groups would be created or approved or managed.

PCOM coordinates what is going on within all the Sections and Expert Groups. It requires an annual report from each governance unit for accountability. The PCOM has a new VP this year - Normand Charbonneau from the Library and Archives of Canada. His emphasis is training, education and professional standards. The former PCOM chair – Henri Zuber – is now VP of Finance.

Christine Trembleau is in charge of the new communication plan. Every 4 years, ICA organizes a Congress. Every 2 years, it will organize an annual meeting with ICA content. The other years will be a mix of themes with inviting associations, like Mexico and ALA next year.

1.6 Other administrative business

Cristina said the language translations are going well. All recent SPA documents are available in all three ICA languages. But there is a problem with the migration of the website content. Some links are down. It will take some time to get everything straightened out.

Website: The new ICA looks good but still needs some improvement. And some cleanup is needed. Each unit within ICA is responsible for reviewing its own sub-site and confirming that the links work, delete outdated content and add new content.

ICA now has a new logo.

2. SPA projects (see the 2012-2016 Strategic Objectives and Business Plan)

2.1 SPA Film Festival

Vilde reported on the success of the film festival. There were 70 entries from many different countries, and 66 of them met the qualifications. At the spring 2016 SPA meeting the Bureau selected the 9 finalists. There was open public voting for the “People’s Award” in the few weeks before the ICA Congress. So far (as of Monday) there are 1269 votes. [2379 votes were counted at deadline!]. *See final results and speech given at ICA closing ceremony attached.*

There was discussion about whether to continue the Film Festival program. There was agreement that this was a good project and it should be continued, but holding it every other year, rather than annually, is more realistic. The film festival website should become part of the ICA/SPA website instead of being hosted by the Norway Association. Before the next SPA meeting in Oslo, the Bureau should assemble a plan for how to proceed.

2.2 Basic Principles on the Role of Archivists in support of human rights

Fred reported that after SPA added the RM wording to the Basic Principles document, PCOM discussed it again this past spring. The PCOM decided to endorse it as a “working document” even though FAN (National Archivists Forum) still has concerns about the wording. It is now called “Basic Principles on the Role of Archivists and Records Managers in Support of Human Rights.” It was not endorsed by the EB but just endorsed as a “guideline” by PCOM.

2.3 Directory of (member and non-member) associations (review, continuation)

Bernhard compiled this list several years ago. It was posted on the ICA website but it is now outdated. It is the responsibility of SPA to update the directory. It lists all known archival associations and indicates which are ICA members (the association name, country, website, and “yes/no” a member of ICA). There was agreement among the Bureau that this is an important document which must be maintained. Bernhard will ask Bettina (the incoming Germany association representative) to take over responsibility for the list. It can be accessed on the SPA website.

2.4 Newsletter

Claude reported on the SPA newsletter. It is published two times per year, in June and December. And it is published in all three ICA languages and emailed to all SPA associations and posted on the ICA/SPA website.

2.5 SPA pages on the new ICA website

They will be checked by Cristina, as mistakes have been noticed.

2.6 Other

Michal and Cristina reported on a very successful collaboration project, based on a manual written by a Swiss local archival association, and presented by its author Cristina at the ICA Congress in Brisbane, Australia. The title is “Records Management for Small Municipalities.” It is a very practical manual with no archival jargon. It has been very popular in French-speaking countries, especially in Africa. The Israel Association thought it was a good topic. So Michal and other archivists in Israel translated the manual from French into Hebrew and edited it to reflect how Israel practices archives. The Manual in Hebrew was presented at the annual meeting of the Israeli association in June 2016. It is a great example of how associations can share their deliverables and products.

3. *Groups/Projects ICA SPA Bureau members are involved in*

3.1 ICA Human Rights Working Group

An index will be created for the Human Rights Newsletter, ongoing since December 2009 and translated in French (Cristina) and Spanish.

3.2 ICA Advocacy Expert Group

Claude reported that the AEG met earlier this morning. It produced a tool kit last year – a set of slides with speaking notes, to train people who want to develop a communications campaign in support of the Universal Declaration on Archives. AEG also took a survey about what associations need in the way of advocacy resources and they are creating a database of advocacy projects / methods. Claude suggested that the advocacy films from this year’s SPA Film Festival could be included in this database.

3.3 Africa program

Fred gave a brief update. After being in place now for a couple of years, the program is being driven less by the ICA head office and more leadership is being taken over by the Africans. Every section is asked to determine what the section can do to support the African Program.

4. Next SPA meetings

4.1 April/May 2017 Bureau Meeting, Oslo

Next spring 2017, SPA Bureau meeting will be held in Oslo, Norway, Monday-Tuesday April 24-25 (with sightseeing excursions April 22-23); invited by Vilde Ronge and the National Archives of Norway.

4.2 November 2017 Meeting of the Bureau and annual meeting, Mexico City

The fall 2017 meeting during the ICA annual meeting in Mexico City will be held on the Sunday preceding the conference (dates confirmed for 27-29 November 2017).

5. Other business

5.1 ICA (D) membership through SPA members (combined membership)

What can SPA do to promote the benefits of combined membership? So far just the Netherlands and France have pilot programs. If no other country associations agree to come on board, the experiment will not go any further.

5.2 Fred is working on a quadrennial annual report to ICA and he will send it to all SPA Bureau members. This report will sum up the past 4 years.

5.3 SPA Bureau contact list: Becky volunteered to send out an email to all the ongoing and new Bureau members to compile a new SPA Bureau photo list with contact info.

Meeting adjourned at 4:00 PM.

Presentation by Vilde Ronge at Closing Ceremony, Seoul, September 9th, 2016

Advocacy for archives and records management is something we all have on our agendas. ICA's Section of Professional Associations, SPA, is no exception. And since film can be a powerful way of communicating, we thought we'd combine the two. We sent out a call in January of this year to archives and records management professionals across the globe, in search of films which communicate the importance of records and archives. Within the deadline we received 70 entries, 66 of which met the required qualifications. The majority of the entries, 90 %, came from European countries, which is also reflected in the list of nominees.

The jury – SPA bureau members– reviewed all entries and decided on nine nominees in three different categories:

- Best Film portraying the relevance and importance of Archives
- Best Film portraying the relevance and Importance of Records Management
- Best Film using Humor to Communicate about Archives and/or Records Management

The jury also decided on the three winners and we will announce them shortly. In addition, the jury decided that there should be a People's award that anyone and everyone could vote for. The online voting amongst the nine nominees has been open from August 16 and up until last night.

The award is an Oskar with a K like this one I'm holding and will be sent to the winners.

Enough small talk, over to the hard core business of award ceremonies: the winners!

We start off with the Best Film Portraying the Relevance and Importance of Archives. And the nominees are:

Vienna City Archives, Austria

Glamorgan Archives, United Kingdom

Regional Archives Rivierenland & Heritage Guelderland, The Netherlands

And the winner is:

Glamorgan Archives, United Kingdom

This is what the Jury says about the winner:

There is so much heart and soul in this film, it's not possible to watch it without being touched somehow. Equally important, however, is it that it captures the essence of why all the work we do in the archives is essential both to society at large, but also to individual citizens. Glamorgan Archives have been smart about getting the message across in their film, when they've used real people, real stories and just the right amount of facts, footage, information and most of all: pathos.

Next category is Best Film Portraying the Relevance and Importance of Records Management and the nominees are:

City Archives of Antibes Juan-les-Pins, France

Barcelona Provincial Council, Spain

Aust-Agder Museum and Archives, Norway

And the winner is:

City Archives of Antibes Juan-les-Pins, France

The jury says this about the winner:

All the nominated films in this category have been clever in their communication. Both by being very educational and using everyday language and recognizable cases that can be easily relatable in their communication. What made Antibes to stand out amongst the three, was their very simple

and good idea! We often hear the phrase "no money" when it comes to marketing in our profession. Antibes has done a genius thing when making the film, anyone can do it as long as they have a printer and a camera. And the speed is just right, engaging and informational, not boring. So easy, so efficient.

The final category the jury has decided on is Best Film using Humor to Communicate about Archives and/or Records Management. And the nominees are:

The City Archives of Bergen, Norway

The Departemental Archives of Ille-et-Vilaine, France

Swiss Federal Archives, Switzerland

And the winner is:

Swiss Federal Archives, Switzerland

The jury says this about the winner:

The Swiss have made an animation and the drawings are simple, fresh and fun. It's very easy to follow the story and understand the message. They've used humor in their communication in a clever way, used a personal and very relatable situation, a guy on a honey moon who gets stuck in paradise due to a volcano outbreak and all the trouble that could have been if he hadn't made sure his documentation was available in the records management system.

The final award is the People's award. We started the online voting August 16 and made all nine nominees available through a website. When the voting closed last night at 22:00 Korean time, we had received a total of 2379 votes. And the result is very clear, the winner got a total of 1016 votes

whereas the runner up got 366 votes. In fact the winning film has been in the lead from day one.

And the winner is:

Regional Archives Rivierenland & Heritage Guelderland, The Netherlands

Unfortunately we don't have time to show all nine films, but they are all available at this website: www.arkivrad.no

SPA plans to make all entries available online, so that we can share, learn from each other, get ideas and be inspired. And prepare yourself for another SPA Film Festival in 2018!

And here is the winner of the People's Award!

Regional Archives Rivierenland & Heritage Guelderland, The Netherlands (Play winning film, people's award)