

ICA SBL Bureau meeting minutes

Pune, India

5 December 2009

Bureau members present:

Hans Näss, Ashok Kapoor, Yuko Matsuzaki, Francesca Pino, Didier Bondue

Guest:

De Meena Gautam, Deputy Director of Archives, National Archives of India

This meeting began with a welcome by host Ashok Kapoor who gave a presentation on the Archives of Reserve Bank of India. There was a round table discussion on this presentation.

1/ At 11:30 am, Hans called the bureau meeting to order and thanked every one for travelling so far to come to this country's very first Saturday meeting and seminar. He very warmly thanked Ashok Kapoor for his welcome and accommodation in the College of Agricultural Banking which is the R.B.I's training centre. Unfortunately, a lot of our members were not able to attend due to the distance as well as the serious economic situation.

2/ The minutes of the previous bureau meeting in Mikkeli Finland in June of 2009 were approved unanimously.

3/ SBL meeting schedule 2009-2012

2009	June	Helsinki Finland
	September	Cordoba Argentina
	December	Pune India
2010	April	Hamburg (?)
	May	Brussels (EABH)
	May 25-28 th	Blois and International Seminar
	August	SAA Meeting Washington
	September	Citra Oslo
	October	Seoul Korea
2011	May 9-12 th	Tokyo Yuko Matsuzaki and seminar
	August	SAA Business Forum Chicago
		Citra Meeting Toledo (?)
2012		ICA Congress Brisbane (Bruce Smith SBL Seminar)

4/ SBL Funding, budgets and finances 2009-2012

Hans updated the Bureau on recent developments. About ICA Budget, a new system is going to start after a consultancy draft. The problem is always to raise the fees for "e" members.

SBL Budget: Finally, Hans received the money (10 000 euros) especially to refund Finland SBL meeting expenses. Concerning Citra 2010, SBL will receive 5000 euros.

5/SBL website/ICA website – Recommendations

The ICA website is going to be reviewed. Nathalie Florent sent a link to see the project. The problem for SBL is to find a webmaster. Lesley has so much to do.

Concerning the overviews, Francesca thinks that it should be more interesting to have only the broad headlines. She proposed to ask Claudia Orlando if she would be interested in helping us build the new SBL/ICA website; and also to contact Lesley for the maximum overview length.

6/SBL Projects 2009-2010

- a- On going project analysis of survey of multinational companies (SAA/SBL)

Greg Hunter, a U.S. professor of archives at Long Island University, has produced some additional analysis during the last SAA meeting in Austin. But today, the problem is to find money and also to identify the answers.

- b- Financial institutions in crisis

Hans and Francesca made a report on EABH meeting in Frankfurt October 3rd. Archives watchers have been nominated for each European Countries but no solutions were found during that meeting concerning “the loss of papers.” This point will be discussed next year in EABH Brussels meeting (Crisis bank). Francesca spoke us about a ten pages report from Dr. Mueller from Deutsches Bank Archives : “How to establish a good archive system with limited budget?”

7/SBL attendance in professional meetings 2009-2012

Francesca made a report about a meeting last November in Bologna dedicated to leaving companies.

8/CITRA Oslo, September 2010

Agenda for seminar, September 13-19th

Hans showed us a video of the next Oslo Citra and gave us a small booklet. A SBL seminar could be organized on the 12th.

9/ICA Congress 2012 in Brisbane, Australia

Issues for SBL seminar. After a roundtable discussion, the issue could be “Material strategies for business archives and challenges.”

10/SBL promotion material

On Francesca’s proposal, Didier will present a communication plan for 2010-2012 during the next SBL meeting in Blois, France.

11/ Other business

Didier Bondue gave a presentation on the 2010 Blois Colloquium: “Corporate Memory, A management tool and resource”, May 25-27th, 2010.

“As businesses make History, it is only right and proper that historians, in return, help them in their never-ending quest for the future”.

With these premonitory lines, Roger Martin, back in 1970, rounded off his article in the French Management Review, entitled The Chairman and the Archivist.

Today, this quest is more than ever on the agenda. At the service of the company's project or mission, corporate records are consequently concerned by all the principal domains in running a business:

- Legal
- Financial
- Human resources
- Property and fixed assets
- Sales, marketing
- Environmental (sustainable development)
- R&D
- Corporate identity culture

The "Remembering Tomorrow" (Memoire d'Avenir), Symposium: The History inside the Company, which took place in Blois, France in 1985, introduced the idea of company records as a corporate history medium.

The aim of this symposium is to go one step further and show how these same records have become a management tool, as illustrated by a number of real-life examples taken from a variety of businesses from around the world.

This aspect of company life will also not cast aside some corporate ups and downs, especially those resulting in the disappearance of the business, evoking some dynamic ways to value and develop lost heritage through museums and foundations.

According to the Stavanger agreement, Hans and Didier will switch positions from Blois meeting.

The meeting adjourned at 2:00 pm.

Respectfully submitted,

Didier Bondue
SBL Vice-Chair