Archives are treasures with a potential to transform our society. However, we must develop new ways of collecting, organizing, preserving, accessing, and sharing our archives.

The European Digital Treasures project, supported by the Creative Europe programme of the European Union, aims to contribute to these efforts.

**PROJECT’S OBJECTIVES**

1. to develop new **business models** that contribute towards the economic sustainability and profitability of the digitized heritage within the archives, by
   - analysing the situation in Europe
   - exploring conceptual and technological developments using digitized heritage,
   - identifying opportunities for cooperation between archives and the ‘serious games’
   - studying new revenue-generation models
   - developing merchandising concepts

2. to reach **new audiences**, focusing on ‘generation Z’ and the ‘silver generation’, by
   - creating fun and state-of-the-art interactive digital products,
   - developing an Archival Literacy online course – introducing secondary school students to the world of archives,
   - identifying specific fields of interests and needs of the >60 age group
   - carrying out IT-based crowd sourcing activities for >60 age cohort

3. to foster the **transnational mobility** of archivists, managers, experts, graphic artists, industrial designers and archivists, working on the production of new technological products, by

**WHO ARE WE?**

We are a consortium of 7 partners from 7 countries.
- Spanish State Archives (project lead)
- ICARUS – International Centre for Archival Research (Austria)
- Munster University of Technology (Ireland)
- National Archives of Hungary
- National Archives of Malta
- National Archives of Norway
- National Archives of Portugal

More information: [https://www.digitaltreasures.eu/](https://www.digitaltreasures.eu/)