

EMPOWERING ARCHIVES AND THE PROFESSION 2021-2024

Archives along with archivists and records professionals are essential to good governance, accountability, transparency and culture. As the international body that represents the archives and records professions internationally ICA needs to empower its network through collaboration (1) and by being more transparent, accountable, inclusive (2) and relevant (3)

Building on the work of *ICA by its Members, for its Members* carried out in 2019, the ICA strategy *Empowering Archives and the Profession 2021-2024* represents the feedback and data received from the membership via surveys, focus groups and interviews.

1

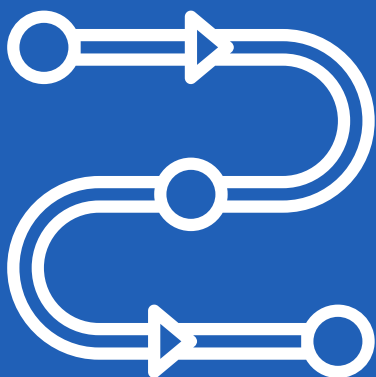


NETWORKED AND COLLABORATIVE

ICA will strengthen its network, enabling more collaboration and to be more collaborative

ICA will...

- 1.1. Be streamlined and frictionless to enable members to share information and collaborate together.
- 1.2 Provide better information sharing platforms and mechanisms for cooperation and collaboration.
- 1.3 Ensure ICA Administration and branches collaborate more closely while facilitating branch to branch and branch to section collaboration.
- 1.4 Ensure ICA Administration and sections collaborate while facilitating section to section and section to branch collaboration.
- 1.5 Improve operational processes to facilitate timely and efficient interactions between members and ICA Administration.
- 1.6 Be clearer about volunteering opportunities and commitments and be better at recognising the contributions of our volunteer.



2



TRANSPARENT, ACCOUNTABLE AND INCLUSIVE

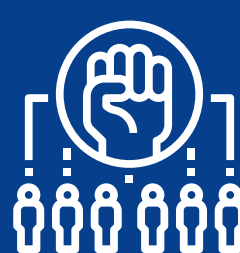
ICA will be a more transparent, accountable, efficient and inclusive organisation

ICA will...

- 2.1. Ensure that governance will be more efficient, effective and transparent.
- 2.2 Be less complex in the way it organises itself
- 2.3 Be more transparent in how it appoints members to governance committees or ICA bodies
- 2.4 Be more transparent in its finances and better communicate how member contributions are spent
- 2.5 Be more diverse and inclusive, especially by profession and geographic region
- 2.6 Develop a more robust financial model, becoming a mass member organisation with a better member offer



3



RELEVANT, EMPOWERING AND EMPOWERED

ICA will be relevant for and engaged with its membership, better advocating for archives, records management and the profession

ICA will...

- 3.1. Build stronger relationships and collaborative partnerships with affiliated professions
- 3.2 Seek to foster and develop partnerships with professions and organisations outside our traditional allies (ex: data and computer sciences)
- 3.3 Better represent in its approach and work the information value chain from creation to access
- 3.4 Focus on cross-cutting international professional needs, such as emerging technologies, sustainable development and climate change
- 3.5 Develop and grow its capacity building offer, complementing and supporting existing opportunities
- 3.6 Be an advocate for archives and the professional (archives, records and information) in key international forums

