Launch
International Archives Week 2021 and
#EmpoweringArchives

31 March 2021 - 15:00 CET
Overview

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Overview

- What is ICA? What does ICA do?
- What is #EmpoweringArchives? Where does it come from? [S]
- How can you get involved in #EmpoweringArchives?
  - #IAW2021
  - Social Media Campaign
- Q&As
What is ICA? What does ICA do?

Dr. Anthea Seles, Secretary General
What do our members think?

- The **International Council on Archives (ICA)** is about…
  - ...knowledge sharing or networking
  - ...internationally recognised standards and publications
  - ...advocating for the importance of records and archives on an international scale
What is the ICA?

• The ICA is a professional body that represents the interests and views of archives and archivists in international forums. It also provides spaces for archives and archivists to exchange best practices, share knowledge and discuss current and emerging issues facing the profession.

• Our mission:
  • “…to promote the preservation and use of archives around the world […] for the protection and enhancement of the memory of the world and to improve communication while respecting cultural diversity”.
What does ICA do?

• **Advocates** the importance of records and archives on the *international stage* and supports the profession through *professional development* and *networking activities*.

• **Offers funding** via Programme Commission (PCOM) and Fund for the International Development of Archives (FIDA) for *archives projects and initiatives*.

• **Runs three programmes:**
  1. Training Programme
  2. New Professionals
  3. Africa Programme
What is #EmpoweringArchives? Where does it come from?

Maria Paula Garcia Mosquera, ICA Programme Officer
Roman Lescano, ICA Social Media Manager
#EmpoweringArchives: What does it mean to you?
#EmpoweringArchives builds on ICA’s Strategic Plan ‘Empowering Archives and the Profession 2021-2024’ released in November 2020 and it also plays on the Congress theme of #EmpoweringKnowledgeSocieties.
What is #EmpoweringArchives?

Accountability

International Archives Week 2021

Collaboration

2nd ICA Social Media Campaign

Inclusivity
What is EmpoweringArchives?

We are inviting the records and archives community to reflect on:

● How archives/archivists/record managers are accountable in their own spaces and are supporting the accountability of other institutions.
● How archives/archivists/record managers are strengthening their network, enabling more collaboration within the sector and other professions, and working on being more collaborative to develop new archival practices and approaches.
● How archives are starting to engage in learning and acting on more diverse and inclusive spaces, practices and conversations.

Join the discussion via ICA Social Media channels and our webinar programming during #IAW2021 and #EmpoweringArchives!
What is the #EmpoweringArchives Social Media Campaign?

Let’s talk about:

- **6 — 9 April:** #EmpoweringArchives
- **12 — 16 April:** #EmpoweringArchives and Accountability
- **19 — 23 April:** #EmpoweringArchives and Collaboration and Networking
- **26 — 30 April:** #EmpoweringArchives and Inclusivity and Diversity

Now you join in and tell us what you think between **3 May-31 May** about each of the three main areas.

Then on **International Archives Day (Wednesday, 9 June 2021)** you tell us how your archives is #EmpoweringArchives.

Mark your calendars!
How can you get involved in Empowering Archives?

Dr. Anthea Seles, ICA Secretary General
Roman Lescano, ICA Social Media Manager
How can you get involved in #IAW2021?

• Join ICA’s 2021 Social Media Campaign #EmpoweringArchives
• Let’s Talk About #EmpoweringArchives! #IAW2021 Webinars
• Share your events or activities with us and be part of the #IAW2021 Global Programming!
  • Workshops, conferences to digital exhibitions, podcasts and webinars.
International Archives Week (#IAW2021)

- **International Archives Week (#IAW2021)** is a week to underscore how archives and records institutions and the profession empower accountability and transparency, are empowered through networking and collaboration, and can empower greater diversity and inclusivity in the archives.
- We are organising webinars to discuss each of the pillars:

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<th>7 June</th>
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<td>Accountability and transparency</td>
<td>Networking and collaboration</td>
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<td>Inclusivity and Diversity</td>
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- Look out for **videos, webinars and other online interactions** within the archival and records communities.
How can you get involved in #EA?

**Social Media Campaign**

- **Tell people about it** on social media networks (Facebook, Twitter, YouTube and WeChat).
- **Participate** on 9 June 2021.
- **Contributions** will be collated and shared with the community from July.

The resources for the #EmpoweringArchives Social Media Campaign will be available on 3 May 2021 via ICA’s Trello.
Thank you for joining us!

For any questions we can’t address during the Q&A session or that may come up afterwards, please email: ica@ica.org

Follow us on our Social Media channels!
Audience Q&A Session

Start presenting to display the audience questions on this slide.
Thank you from the ICA-#EmpoweringArchives Team!

- Marco Enriquez, ALA Executive Secretary
- Roman Lescano, ICA Community Manager
- Maria Paula Garcia Mosquera, ICA Programme Officer
- Rebecca Ritchie, ICA Electronic Publications and Website Manager
- Anthea Seles, ICA Secretary General
- Constance Vidon, ICA Administrative Coordinator

Along with all our partners!