International Archives Week and #UnArchivoEs Launch

May 6 2020 15:00 CET
Overview

[S] sli.do: #IAW2020

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Overview

• What is ICA? What does ICA do? [S]
• What is #UnArchivoEs? Where does it come from?
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• How can you get involved?
• Questions and Answers
What is ICA?

What does ICA do?

Anthea Seles, ICA Secretary General
What do you think ICA does?

Go to sli.do: #IAW2020
Answer in your preferred language / Répondez dans la langue de votre choix / Responde en tu idioma preferido
What is the International Council on Archives (ICA)?

• The ICA is a professional body that represents the interests and views of archives and archivists in international forums. It also provides spaces for archives and archivists to exchange best practices, share knowledge and discuss current and emerging issues facing the profession.

• Our mission:
  • “...to promote the preservation and use of archives around the world [...] for the protection and enhancement of the memory of the world and to improve communication while respecting cultural diversity”.
What does ICA do?

• Advocates the importance of records and archives on the international stage and supports the profession through professional development and networking activities.

• Offers funding via Programme Commission and Fund for the International Development of Archives (FIDA) for archives projects and initiatives.

• Runs three programmes:
  • Training Programme
  • New Professionals
  • Africa Programme
What is #ARCHIVOES?
Where does it come from?

#ARCHIVE IS #ARCHIVE CEST #ARQHIVO É

Marco Enriquez, ALA Executive Secretary
Roman Lescano, ICA Community Manager
What is #UnArchivoEs #AnArchivesIs #UneArchiveCest #UmArquivoÉ?

- #UnArchivoEs is inspired from a crowdsourced 2016 ALA social media campaign.
- The campaign will start in May but the full event will take place on 9 JUNE 2020 on International Archives Day.

Mark your calendars!
Objectives

To achieve a **reflection** and a **global positioning** on the social function of **archives**

Publish **reflections** from #AnArchivesIs of leaders in the archival field and in other professional areas, about the importance of archives.

Generate **crossovers** of information collected in the different countries and continents participating in the campaign.

Seek **alliances** with public and private associations and institutions in order to generate a media impact in each region.

**What is #UnArchivoEs #AnArchivoIs #UneArchiveCest #UmArquivoÉ?**
What is International Archives Week (#IAW2020)?
How are these events linked?

Christine Trembleau, ICA Communication and Marketing Manager
What is International Archives Week (#IAW2020)?

- **International Archives Week** (#IAW2020) is a week to underscore the importance of records and archives institutions and the profession.
- This year the theme is: *Empowering Knowledge Societies*. The event will run from **June 8-14** with a theme per day.

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<th>June 8</th>
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<td>OPENING</td>
<td>Sustainable Development Goals and #UnArchivoEs</td>
<td>Digital Preservation (co-hosted with Digital Preservation Coalition)</td>
<td>Evidence and Truth</td>
<td>Climate Change (co-hosted with ICOMOS)</td>
<td>Open Tools and Open Standards</td>
<td>The Future of the Profession (co-hosted by ICA New Professionals)</td>
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- Look out for **blogs, webinars and other online interactions** within the archival and records communities.
How are #IAW2020 and #UnArchivoEs linked?

Valuing + Advocating
About valuing and advocating for the archives and records communities and the important work they do.

Collaborating + Engaging our users
Collaborating with sister organisations and engaging our users (e.g. general public, researchers etc) in a discussion about archives and records.

Re-imagining
Re-imagining what an archives and records service does and the role we play in today’s society.

#IAW2020  #UnArchivoEs
And...what #AnArchives?

Go to sli.do: #IAW2020
And...what #AnArchivesIs? / Et...#UneArchiveCest cela signifie quoi pour vous? / Y...¿#UnArchivoEs qué significa para ti?
When you hear “Archives Empower Knowledge Societies”, what words come to your mind?

Go to sli.do: #IAW2020
“Archives Empower Knowledge Societies”, what words come to your mind? / "Renforcer les Sociétés du Savoir" quels sont les mots qui vous viennent à l'esprit? / ¿Qué palabras asociarías con la frase "Los archivos empoderan sociedades del conocimiento"?
How would you like to see ICA “Empower Knowledge Societies”,?

Go to sli.do: #IAW2020
How would you like to see ICA ‘Empower Knowledge Societies’?
/ Comment souhaiteriez-vous que l'ICA intervienne pour "Renforcer les sociétés du savoir" ? / ¿Cómo crees que el ICA podría contribuir a "Empoderar Sociedades del Conocimiento"?
How can you get involved in International Archives Week and

Christine Trembleau, ICA Communications and Marketing Manager
Roman Lescano, ICA Community Manager
How can you get involved in #IAW2020?

#IAW2020

• **Hold a virtual event**: Webinar on an archives collection or crowdsourcing project, organise a virtual talk or do a virtual launch for a new product or initiative
  • For posters and material to promote your event go to: https://www.ica.org/en/hurry-personalize-your-international-archives-week-2020-communication-kit

• **Organise a virtual exhibit**
  • See ICA’s 70th Anniversary online exhibition: https://www.ica.org/en/ica-70-years-of-international-influence

• **Contribute to the ICA blog**: https://blog-ica.org/

• **Participate in #ARCHIVOES !**
How can you get involved in #ARCHIVOES?

- **Tell people about it** on social networks (Facebook, Twitter, Instagram, YouTube, LinkedIn and WeChat).
- **Participate** in the 9 June 2020.
- **Contributions** will be collated and shared with the community from July.

Here are the resources for #UnArchivoEs social media campaign:

https://trello.com/b/y7tgYcJq/anarchiveis

Let’s get this hashtag trending around the world!!!
Questions?

Thank you for joining us!

For any questions we can’t address during the Q&A session or that may come up afterwards, please email: ica@ica.org

Follow us on our social media channels

Facebook: ICA Facebook
Twitter: @ICArchiv
WeChat: ICA WeChat
YouTube: ICA YouTube

@ArchivosALA
@ALAArchivos
Audience Q&A Session
Thank you to all the ICA and ALA Team

Clémence Almeras, ICA Intern
Marianne Deraze, ICA Electronic Publications and Website Manager
Marco Enriquez, ALA Executive Secretary
Lydia Label, ICA Intern
Roman Lescano, ICA Community Manager
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