



section for archives of parliaments and political parties  
**international council on archives**

section des archives des parlements et partis politiques  
**conseil international des archives**

**Programme for the SPP/ICA Conference in Berlin 28-30 October 2015**

## **Web Archiving – Social Media – Communication Strategies**

The explosive growth of the Internet and of social media has enabled an unprecedented era of knowledge sharing, creativity, innovation, and connection. It has also created new challenges for institutions whose mission it is to document and preserve contemporary knowledge and culture. Web archiving is the process of collecting portions of the World Wide Web, preserving the collections in an archival format, and then serving the archives for access and use.

In this conference, international experts will share their experiences and projects concerning the role and the challenges of archives and of national or international networks in the digital world.

How do they face up to the problem of long-term access of websites and social media? How do they succeed in developing a web archiving strategy? How do the internet and social media affect the work of archives?

## Wednesday, October 28th

Konrad Adenauer Foundation, Tiergartenstraße 35, 10785 Berlin

**10.00**            **Registration**

**11.15**            **Opening**

*Dr. Hans-Gert Pöttering, Chairman of the Konrad Adenauer Foundation, former President of the European Parliament*

**11.30**            **Welcome addresses**

*Dr. Günther Schefbeck, Head of the Austrian Parliamentary Archives, President of SPP*  
*Professor Dr. Hanns Jürgen Küsters, Konrad Adenauer Foundation, Vice-President of SPP, Host of the conference*

**12.00**            **Lunch**

### PANEL SESSION I: Web Archiving as a new challenge

Chair: Dr. Günther Schefbeck

**1.00**            **Campaigning 2.0: The CDU and its web-based activities**

*Michael Hansmann M.A., Konrad Adenauer Foundation*

**1.30**            **Archiving the wild frontier: the self-documentation potential and the problem of long-term access of websites and social media**

*Prof. Dr. K.J.P.F.M. Jeurgens, Mette van Essen, National Archives of the Netherlands/University of Leiden*

**2.00**            **History of Web Domains: The Historical Development of Danish Web**

*Prof. Dr. Niels Brügger, University of Aarhus, Head of the center for Internet Studies and NetLab*

**2.30**            **Coffee Break**

**3.00**            **Toward a Researcher-centric Model for Curating Web Archival Collections at Library and Archives Canada**

*Tom Smyth, Digital Capacity, Library and Archives Canada*

**3.30**            **Archiving a parliamentary web estate: experiences of archiving the UK Parliamentary web estate and social media**

*Adrian Brown, SPP, Director of the Parliamentary Archives of the Houses of Parliament, London*

**4.00**            **Developing a web archiving strategy for national movements in Flanders and in Europe**

*Tom Cobbaert, SPP, Archive and Documentation Centre, Antwerpen (ADVN)*

**5.00**            **Transfer to the Deutscher Bundestag**

**5.30**            **Guided tour in the Bundestag**

**6.30 Reception**  
*Peter Hintze, Vice-President of the German Bundestag*

**8.00 Meeting of the Steering Committee**

## Thursday, October 29th

Federal Headquarters of the Christian Democratic Union (CDU), Klingelhöfer Straße 8, 10785 Berlin

**9.00 Welcome**  
*Dr. Peter Tauber, Secretary General of the Christian Democratic Union (tbc)*

### PANEL SESSION II: Archiving Social Media

Chair: Professor Dr. Hanns Jürgen Küsters

**9.30 Spanish experiences in archiving social networks**  
*Paloma Vaquero, SPP, Cortes de Castilla y León, Spain*

**10.00 Preserving The Social Congress: Experiences in Archiving Social Media from the United States Senate**  
*Katie Delacenserie, Archivist, US Senate Committee on Homeland security and Government Affairs, Washington D.C., SPP*

**10.30 Web archiving and social media**  
*Katherina Köhn M.A., Hanns Seidel Foundation*

**11.00 Coffee Break**

**11.30 We call it archiving – the preservation of blogs for historical memory**  
*Johannes Renz, Landesarchiv Baden-Württemberg*

**12.00 Experiences with web archiving and archiving of facebook and twitter accounts in the Dutch House of Representatives**  
*Reinder van der Heide, Vice-President SPP, Second Chamber of the Dutch Parliament*

**12.00 Lunch**

**1.00 Transfer to the Kronprinzenpalais**

### PANEL SESSION III: Experiences and Projects

Kronprinzenpalais, Unter den Linden 3, 10117 Berlin

Chair: Reinder van der Heide

**1.30 Collaborative and contextual disclosure of political archives in Flanders. The experiences of the ODIS-Project.**  
*Dr. Peter Heyrman, Katholiek Documentatie- en Onderzoekscentrum voor Religie, Cultuur (KADOC), Leuven (Belgium)*

- 2.00**            **Web archives in Belarus: The Archival Challenge**  
*Olga Ivanova/Tacciana Kasataja, Belarusian Ora, History Archive*
- 2.30**            **Digital contents of the National Archives of Hungary**  
*Szilveszter Dékány, Senior archivist and Web manager of the National Archives of Hungary*
- 3.00**            **Quality management and communication: Development of a new concept of communication and public relations in a political archive**  
*Dr. Johannes Platz, Friedrich Ebert Foundation*
- 3.30**            **Coffee Break**
- 4.00**            **The role of archives in the digital world**  
*Sandra Rodriguez Bermejo, Archivera-Bibliotecaria de las Cortes generales Congreso de los Diputados, SPP*
- 4.30**            **Digitization of the Knesset Archives**  
*Dr. Rivka Markus/Inda Noveminski, SPP, Knesset Archives*
- 5.00**            **Guided Tour of Prussian Berlin (Humboldt University, Bebel Square, Gendarmenmarkt)**
- 7.00**            **Dinner**

## **Friday, October 30th**

Konrad Adenauer Foundation, Tiergartenstraße 35, 10785 Berlin

- 9.00**            **Closing of the Conference**  
*Professor Dr. Hanns Jürgen Küsters  
Dr. Günther Schefbeck*
- 9.30**            **Annual Meeting for SPP Members**
- 10.30**          **Transfer to the German Chancellery**
- 11.00**          **Excursion in the German Chancellery**
- 12.30**          **Lunch**
- 14.00**          **Departure**



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## **SPP/ICA Conference 2015**

**Berlin, Germany, 28-30 October 2015**

### **Travel information**

The seminar venue is the Konrad Adenauer Foundation, Klingelhöfer Straße 23, 10785 Berlin.

The nearest tube station to the venue is Nollendorfplatz reachable with underground line U1, U2, U3 or U4. From this tube station you have to walk approximately 10 minutes. The nearest bus stop is Nordische Botschaften/Konrad-Adenauer-Stiftung reachable with bus line 100, 106 or 200.

#### **From the airport (Berlin Tegel)**

- If you travel by public transport we would recommend you to use the TXL bus with the final destination Alexanderplatz to Turmstrasse/Beusselstrasse. There you go by bus line 106 with the final destination Lindenhof to Nordische Botschaften/Konrad-Adenauer-Stiftung. The travel time is approximately 30 minutes. The bus ticket costs 2,70 €.
- Taxis are available from outside the airport.

#### **Hotel Berlin Berlin**

- We have reserved a contingent at the Hotel Berlin, Lützowplatz 17, 10785 Berlin, the overnight stay costs 82,50 € including breakfast.
- Booking by telephone +4930 26052700 or by telefax +4930 26052715. Reference: "SPP/ICA 2015". Please make sure you book a room till 14 September.
- <http://www.hotel-berlin.de/de/>
- The venue is from the hotel within approximately 10 minutes walking distance.