Programme for the SPP/ICA Conference in Berlin 28-30 October 2015

Web Archiving – Social Media – Communication Strategies

The explosive growth of the Internet and of social media has enabled an unprecedented era of knowledge sharing, creativity, innovation, and connection. It has also created new challenges for institutions whose mission it is to document and preserve contemporary knowledge and culture. Web archiving is the process of collecting portions of the World Wide Web, preserving the collections in an archival format, and then serving the archives for access and use.

In this conference, international experts will share their experiences and projects concerning the role and the challenges of archives and of national or international networks in the digital world.

How do they face up to the problem of long-term access of websites and social media? How do they succeed in developing a web archiving strategy? How do the internet and social media affect the work of archives?
Wednesday, October 28th

Konrad Adenauer Foundation, Tiergartenstraße 35, 10785 Berlin

10.00  Registration

11.15  Opening

Dr. Hans-Gert Pöttering, Chairman of the Konrad Adenauer Foundation, former
President of the European Parliament

11.30  Welcome addresses

Dr. Günther Schefbeck, Head of the Austrian Parliamentary Archives, President of
SPP

Professor Dr. Hanns Jürgen Küsters, Konrad Adenauer Foundation, Vice-President of
SPP, Host of the conference

12.00  Lunch

PANEL SESSION I: Web Archiving as a new challenge

Chair: Dr. Günther Schefbeck

1.00  Campaigning 2.0: The CDU and its web-based activities

Michael Hansmann M.A., Konrad Adenauer Foundation

1.30  Archiving the wild frontier: the self-documentation potential and the problem of
long-term access of websites and social media

Prof. Dr. K.J.P.F.M. Jeurgens, Mette van Essen, National Archives of the
Netherlands/University of Leiden

2.00  History of Web Domains: The Historical Development of Danish Web

Prof. Dr. Niels Brügger, University of Aarhus, Head of the center for Internet
Studies and NetLab

2.30  Coffee Break

3.00  Toward a Researcher-centric Model for Curating Web Archival Collections at
Library and Archives Canada

Tom Smyth, Digital Capacity, Library and Archives Canada

3.30  Archiving a parliamentary web estate: experiences of archiving the UK
Parliamentary web estate and social media

Adrian Brown, SPP, Director of the Parliamentary Archives of the Houses of
Parliament, London

4.00  Developing a web archiving strategy for national movements in Flanders and in
Europe

Tom Cobbaert, SPP, Archive and Documentation Centre, Antwerpen (ADVN)

5.00  Transfer to the Deutscher Bundestag

5.30  Guided tour in the Bundestag
Thursday, October 29th

Federal Headquarters of the Christian Democratic Union (CDU), Klingelhofer Straße 8, 10785 Berlin

9.00  Welcome
Dr. Peter Tauber, Secretary General of the Christian Democratic Union (tbc)

PANEL SESSION II: Archiving Social Media
Chair: Professor Dr. Hanns Jürgen Küsters

9.30  Spanish experiences in archiving social networks
Paloma Vaquero, SPP, Cortes de Castilla y León, Spain

10.00 Preserving The Social Congress: Experiences in Archiving Social Media from the United States Senate
Katie Delacenserie, Archivist, US Senate Committee on Homeland security and Government Affairs, Washington D.C., SPP

10.30 Web archiving and social media
Katherina Köhn M.A., Hanns Seidel Foundation

11.00 Coffee Break

11.30 We call it archiving – the preservation of blogs for historical memory
Johannes Renz, Landesarchiv Baden-Württemberg

12.00 Experiences with web archiving and archiving of facebook and twitter accounts in the Dutch House of Representatives
Reinder van der Heide, Vice-President SPP, Second Chamber of the Dutch Parliament

12.00 Lunch

1.00 Transfer to the Kronprinzenpalais

PANEL SESSION III: Experiences and Projects
Kronprinzenpalais, Unter den Linden 3, 10117 Berlin
Chair: Reinder van der Heide

1.30 Collaborative and contextual disclosure of political archives in Flanders. The experiences of the ODIS-Project.
Dr. Peter Heyrman, Katholiek Documentatie- en Onderzoekscentrum voor Religie, Cultuur (KADOC), Leuven (Belgium)
2.00  Web archives in Belarus: The Archival Challenge  
Olga Ivanova/Tacciana Kasataja, Belarusian Ora, History Archive

2.30  Digital contents of the National Archives of Hungary  
Szilveszter Dékány, Senior archivist and Web manager of the National Archives of Hungary

3.00  Quality management and communication: Development of a new concept of communication and public relations in a political archive  
Dr. Johannes Platz, Friedrich Ebert Foundation

3.30  Coffee Break

4.00  The role of archives in the digital world  
Sandra Rodríguez Bermejo, Archivera-Bibliotecaria de las Cortes generales Congresso de los Diputades, SPP

4.30  Digitization of the Knesset Archives  
Dr. Rivka Markus/Inda Noveminski, SPP, Knesset Archives

5.00  Guided Tour of Prussian Berlin (Humboldt University, Bebel Square, Gendarmenmarkt)

7.00  Dinner

Friday, October 30th

Konrad Adenauer Foundation, Tiergartenstraße 35, 10785 Berlin

9.00  Closing of the Conference  
Professor Dr. Hanns Jürgen Küsters  
Dr. Günther Schefbeck

9.30  Annual Meeting for SPP Members

10.30  Transfer to the German Chancellery

11.00  Excursion in the German Chancellery

12.30  Lunch

14.00  Departure
Travel information

The seminar venue is the Konrad Adenauer Foundation, Klingelhöfer Straße 23, 10785 Berlin.

The nearest tube station to the venue is Nollendorfplatz reachable with underground line U1, U2, U3 or U4. From this tube station you have to walk approximately 10 minutes. The nearest bus stop is Nordische Botschaften/Konrad-Adenauer-Stiftung reachable with bus line 100, 106 or 200.

From the airport (Berlin Tegel)

- If you travel by public transport we would recommend you to use the TXL bus with the final destination Alexanderplatz to Turmstrasse/Beusselstrasse. There you go by bus line 106 with the final destination Lindenhof to Nordische Botschaften/Konrad-Adenauer-Stiftung. The travel time is approximately 30 minutes. The bus ticket costs 2,70 €.
- Taxis are available from outside the airport.

Hotel Berlin Berlin

- We have reserved a contingent at the Hotel Berlin, Lützowplatz 17, 10785 Berlin, the overnight stay costs 82,50 € including breakfast.
- [http://www.hotel-berlin.de/de/](http://www.hotel-berlin.de/de/)
- The venue is from the hotel within approximately 10 minutes walking distance.